

Website Planning Worksheet

Once you understand your **website goals**, it is easier to figure out the right strategies and tactics for achieving them through the content, structure, and design of your website.

Organization Name: Ade Paseda

1) Purpose of creating or re-designing your website:

I am creating this website to showcase the skills that I learned while taking the Front-End Development course.

2) Describe what you want the site to do or what the company does:

I want the site to show the different languages/technologies that I learned and the exercises that I did for each languages/technologies. HTML, CSS, JavaScript, jQuery, XML, JSON, AJAX, and RWD are the subjects we learned about.

3) What are your goals for creating or revamping a website?

My goal for creating this website is to show all of the skills I've learned while taking the class. Additionally I would like to meet all of the requirements for the project so that I do not have to redo it.

4) Qualities you want to convey: List at least five adjectives that describe your company:

1. strategic
2. logical
3. credible
4. adaptable
5. functional

5) Competitors: Who's your competition? List their company names, web addresses, and a description of what they do.

Anyone who is a Front-End Developer. Any company that hires Developers.

6) Favorite Sites: Please list five websites you like (include their Web addresses). Say why you like them and how they could be improved. These do not have to be in your field of expertise.

Site Name	Site Address
Facebook: remove the annoying ads. Like the arrangement of the Feed.	Facebook.com
Twitter: UI could be more updated and something could be done to better organize replies and reposts.	Twitter.com
Lamborghini: The cars are amazing and the site is dynamic and was at one time built using SharePoint.	https://www.lamborghini.com/en-en
StockX: It's like a stock market for shoes. The concept is pretty good. They could update the UI and give it more functionality.	Stockx.com
Nike: The shoes are what I like. They need to find a solution for blocking bots once and for all.	Nike.com

7) Least favorite sites: List five websites you don't like (include the Web addresses). Say why you don't you like them but what you also think is appealing.

Site Name	Site Address
Pinterest: UI is old and could be done better. The links should be verified.	Pinterest.com
Shopify: is an e-commerce platform and they should do a better job of providing filters for certain types of stores by default.	Shopify.com

Like sorting products by size.	
Revud: Was an app I paid to get developed and I ended up with an ugly webapp which could be updated.	Getrevud.com
Cheaperthandirt: Could have a better look and feel.	Cheaperthandirt.com
USPS: Could have more interactive tracking. Just looks like a bland data table dropped in.	Usps.com

8) Business Products / Services or Individual Qualities / Skills: List the top ten business products and/or services your business will provide. or if you are design in personal website, list the top ten individual qualities and skills:

1. hardworking
2. honest
3. intelligent
4. solution-driven
5. process-oriented
6. likability
7. friendly
8. helpful
9. empathetic
10. caring

9) Selling points: Why are your organizations, your products or your services that are better than your competition or your best quality and skills:

My integrity comes before anything else. I will be honest with a client even if it means I won't get the job.

10) User visits: Why will people come to your site? How will they find it? What will bring them back?

To view my skills and try to get me to come and work for them.

11) Target Audience: Who do you want to find you? (age, education, job status, economic status, role in the community, area or region,)

Describe your typical visitor as best you can.

The person who will be visiting my site is my professor. I am not going to show this website to anyone else besides my classmates.

12) Secondary Audience: What other people may visit your site?

My current Classmates and potentially future students.

13) Technical: How technically savvy will your average visitor be?

If they got to the end of the class savy enough to know some Front-End Classes.

14) Usability: Will your visitors be likely to browse or hit the high points?

Yes the website is very user friendly and highlights the main points I want to get across.

15) Site Analytics: How popular do you need your site to be? What results would you consider to be success?

Popularity isn't important just making sure I've met the classroom requirements.

16) Site Features: What special features do you think your website should include? (e.g., calendar, forum, login, price comparison chart, contact form, schedules, media) How will each feature support your business?

Please keep in mind the following Best Web Practices guidelines:

- A. White backgrounds for text areas provide greatest readability for all ages and eyesight capacity.
- B. Colors should be used as accents not bold backgrounds.
- C. Animated graphics can be fun but since they slow down page loading and can be distracting, they should always be used sparingly and set up so they can be bypassed for speed.
- D. Visual clutter can dilute your message. It's best if you focus on one graphic, one logo, one page element, rather than trying to crowd too much onto any one page.

Contact form, and cards for each topic I learned.

17) Navigation/Menu of pages: For easiest use, each page should have navigation to all other pages on your site. Your contact information and an email contact should also be provided on every page. Plan your pages using the following checklist (starred pages are considered mandatory).

*home/index

*about page

*contact page

Other pages/features:

- Events/news
- Newsletter sign-up
- Frequently asked questions (FAQs)
- Location, directions, map
- Company directory
- E-commerce, # of categories_____, # of products_____
- Local or industry navigation links
- Calendar of events
- Site search box
- Request or response forms

- Email address collection for particular giveaway, such as a special report or a coupon
- Guest book for comments
- Chat
- Live chat, customer service
- News feed for your industry, headline news or stock information from a service
- Quick links page that your customers can add interesting links to
- Affiliate advertising selling other products and earning commissions from other web pages
- Animated images
- Shockwave/flash animations
- Video, sound, music

What other features would you like?

Background image for the header section.

How will they serve your business?

It will show I know how to use the Template and update the content within it.

I recommend you consider undertaking:

- An audit of your existing content (including images, media, downloads, and structure, as well as text)
- An analysis of how your content supports your business goals
- An assessment of resources available to create content.

Are you well-fixed for content? Will you need to revise your content or create new content?

N/A content is brand new.

18) Marketing: Having a website is different from creating and maintaining a Web presence. You need to work at it. Think about what you can do yourself and what kinds of services you need to hire, including search-engine optimization, social media integration, and online advertising.

What are your needs?

N/A not for marketing.

What are your resources? N/A

19) Process:

1. Once people decide to begin a Web design, they are often impatient to get it completed quickly. Ask yourself how ready you are to begin the process.
2. Do you have all the content you need, including text, media, and graphic elements like a logo? Is it in good shape?
3. Do you have the staff to marshal, vet, improve, and/or create content?

4. Have you assigned someone to be the project manager or the liaison with your Web design firm?

What is your target start date? 11/08/21

What is your target completion date? 12/08/21

20) Technical Skills:

5. Do you plan to make frequent or significant changes to your site?

Not really. Updating the content some images and adding links to some cards.

6. Do you feel confident in your own computer skills to learn how to make those changes, or will you need ongoing guidance and support, such as a webmaster?

Yes, I do.

7. Have you budgeted for the service?

Sweat Equity.

21.) Responsive Web Design Framework (RWD)

8. What type of Framework do you want to use – HTML, CSS, or JavaScript?

All of the above.

9. What Framework have you selected -

Bootstrap Site